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## ANATOLIY OMELCHENKO

Graphic Designer BFA in Art

# **Work experience:**

#### Triangle Tree, Inc

Industrial Designer '10 -'15

Creating functionally and aesthetically simple products and devices that can become ecofriendly substitutes for the ones we use today.

#### Graj + Gustavsen '09

New York

Freelance Graphic Designer

Developing a new brand identity including new name, tags line, logos, layouts, packaging, in-store signage, graphic t-shirt and more.

### The Creative Group '09

New York

Freelance Art Director/ Graphic Designer

Provided clients of The Creative Group with high-end, innovative print-design solutions for identity projects, branding, corporate collateral, magazine ads and advertising.

#### **East House Creative '08**

New Jersey

Freelance Sr. Graphic Designer

Developing concepts and brand identity for the client of a major hi-tech firm. The project included design as well as coordinating production and printing for promotional materials.

### **Integrated Graphic Solutions '08**

New York

Freelance Art Director/Sr. Graphic Designer

Executed all aspects of design and digital production, from creating and retouching artworks, to prepress and the completion of digital mechanicals and printed pieces.

## Hallmark Cards, Inc. '05

Kansas City, MO

Graphic Designer/Production Artist

Worked in collaboration with Art Directors, design planners as well as a lettering artist to create designs that meet the demands of current trends.

#### Kingsbrook Jewish Medical Center '02

Brooklyn, NY

**Graphic Designer** 

Worked on the design and development of collateral & promotional materials for the Kingsbrook Jewish Medical Center.

## Clients:



#### Software

Adobe CS, (Photoshop, Adobe Illustrator, Adobe InDesign), QuarkXPress, MS Office.

## **Publications**

Graphis Poster Annual 2004/20014, Positive Posters, 2009, 50x70Good, 2009, IDA 2008, Wolda 08, LogoLounge Volume 5, 2008, "The Design of Dissent" 2005

#### References

Available upon request

